

COALITION OF STATE UNIVERSITY AID ADMINISTRATORS

“to avail the state of those talents, sown as liberally among the poor as among the rich,
which perish without use if not sought for and cultivated ...” – Thomas Jefferson

2023-24 Steering Committee

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Greetings COSUAA Colleagues!

February 15, 2024

The 33rd annual COSUAA Conference will be held from April 21-24, 2024 at the Loews Coronado Bay Resort in Coronado, CA. I can't think of a year when coming together to learn from colleagues and national experts could be more important. I look forward to seeing everyone there as we continue to navigate the major changes in federal student aid and the many other issues challenging our campuses across the country.

Our conference theme this year is “**COSUAA 2024: Unity in a Year of Uncertainty**” and while the COSUAA Steering Committee continues to finalize the agenda, you can expect to hear about:

- What's Happening in Federal Student Aid
- Technology Challenges Impacting our Campuses and our Profession
- Washington Updates
- Leading through Engagement
- Building Enrollment Using Financial Aid Strategies for Student Success and Retention

presented by speakers from organizations such as:

- The U.S. Department of Education
- NASFAA
- The American Council on Education
- Various Campus Experts

Conference registration is now up on the [COSUAA website](#). You can use PayPal to pay your conference registration quickly and easily. Room reservations at the Loews Coronado Bay Resort may be made at [COSUAA Annual Conference 2024](#). You can also call Resort Reservations at 1-800-815-6397 or 615-340-5778 and mention that you are with the COSUAA Annual Conference. The COSUAA room rates are \$269-\$299 per night plus a daily resort fee of \$10 and applicable taxes. Room rates are available through March 21, 2024.

The annual COSUAA conference is limited to 60 COSUAA chief financial aid officers. This small gathering allows for unique opportunities for interaction with each other and the opportunity to hear from experts. Conference spaces will fill up quickly, so don't put off registering. Your registration will be confirmed as it is processed.

See you in Coronado!

John McPherson
COSUAA National Chair