

**COALITION OF STATE UNIVERSITY
AID ADMINISTRATORS**

“to avail the state of those talents, sown as liberally among the poor as among the rich,
which perish without use if not sought for and cultivated ...” – Thomas Jefferson

2022-23 Steering Committee

Greetings COSUAA Colleagues!

February 24, 2023

Chair:**Jim Brooks**
University of Oregon

The 32nd annual COSUAA Conference will be held from April 22-25, 2023 at the Kingsmill Resort in Williamsburg, VA. This is COSUAA’s annual opportunity to get together to share and learn from each other. While we look forward to the opportunity to be together, it’s even more so as we prepare for the implementation of major changes in federal student aid.

Past Chair:**Marvin Smith**
University of California -
Los Angeles

The annual COSUAA conference is limited to 60 COSUAA chief financial aid officers, with the small gathering providing unique opportunities for interaction with each other, and the opportunity to hear from experts. Our conference theme this year is “**COSUAA 2023: Simplification, Clarification, Collaboration**” and while the COSUAA Steering Committee continues to finalize the agenda, you can expect to hear about:

Secretary:**Alicia Keaton**
University of Central Florida

- What’s Happening in Federal Student Aid
- Enrollment Management and Financial Aid
- Leadership People Want to Follow
- Trends in State Financial Aid Policy

Treasurer:**Kay Lewis**
University of Washington

presented by speakers from organizations such as:

Justin Chase BrownUniversity of Nebraska -
Lincoln

- The Department of Education
- NASFAA
- The American Council on Education

Beth Armstrong:

Virginia Tech University

Jackie Kennedy-Fletcher

Indiana University

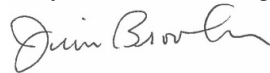
Also, at this conference, I will be passing the gavel (or meat tenderizer) to Dr. John McPherson, Assistant Vice President for Enrollment Planning and Management and Executive Director of Financial Aid and Scholarships at Ball State University in Muncie, IN. John will be COSUAA’s National Chair for the 2023-24 and 2024-25 years.

Karen KrauseUniversity of Texas -
Arlington

Conference registration is now up on the [COSUAA website](#). You can use PayPal to quickly and easily pay your conference registration. Conference spaces will fill up quickly, so don’t put off registering. Your registration will be confirmed as it is processed.

Room reservations at the Kingsmill Resort may be made at [COSUAA Annual Conference 2023](#). You can also call Resort Reservations at 800-832-5665 or 757-253-1703 and mention that you are with the COSUAA Annual Conference. The COSUAA room rate is \$209 per night plus a daily resort fee of \$11.99 and applicable taxes, and is available through March 31, 2023.

See you in Williamsburg!

**Jim Brooks**
COSUAA National Chair