

2019 COSUAA Annual Conference: Long Beach, CA
April 27, 2019 – April 30, 2019
Focus on the Future

Conference Program Agenda

Saturday ----- April 27, 2019

9:00 – 10:00 a.m. **COSUAA Steering Committee Meeting**

4:00 – 6:00 p.m. **Registration**

6:30 – 8:00 p.m. **Welcome Reception**

Enjoy a pre-conference visit with your fellow aid directors and remember that your guests are welcome. This is an especially good opportunity for first-time conference participants to meet others and feel at home at COSUAA.

Sunday ----- April 28, 2019

7:30 – 8:30 a.m. **Registration and Continental Breakfast**

8:30 – 9:00 a.m. ***Opening Remarks and Introductions***
Rachelle Feldman, University of North Carolina-Chapel Hill, COSUAA National Chair

9:00 – 10:15 a.m. ***Session 1***
Implementing Predictive Analytics: Ethical Challenges and Considerations- Ernest Ezeugo,
National Campus Leadership Council
Moderator: Dan Davenport, University of Idaho

10:15 – 10:30 a.m. **Break**

10:30 – Noon ***Session 2***
Unequal Family Income = Unequal Opportunity - Tom Mortensen, The Pell Institute
Moderator: Marvin Smith, IUPUI

Noon – 1:30 p.m. **Lunch**

1:30 – 2:45 p.m. ***Session 3***
Department of Education Update - Craig Munier
Moderator: Jackie Kennedy-Fletcher, Indiana University

2:45 – 3:00 p.m. **Break**

3:00 – 4:15 p.m. ***Session 4***
COSUAA Member Open Forum
Moderator: Randy McCready, University of Pittsburgh

Evening on Your Own

Monday ----- April 29, 2019

- 7:30 – 8:30 a.m. **Continental Breakfast**
- 8:30 – 9:45 a.m. **Session 5**
Dreaming a Dream That is Bigger than Me – Erin Jones, Independent Consultant
Moderator: Derek Kindle – University of Wisconsin, Madison
- 9:45 – 10:00 a.m. **Break**
- 10:00 – 11:30 a.m. **Session 6**
Title IX, Required Reporting and the Impact on Financial Aid – Nicole Commissiong,
Assistant Dean, UO School of Law
Moderator: Jim Brooks, University of Oregon
- 11:30 – 1:00 p.m. **Lunch and Annual Business Meeting**
- 1:00 – 2:30 p.m. **Session 7**
The Use of AI on Campus – Missy Pizzo, Executive Director Financial Aid and Scholarship
Services, Arizona State University
Moderator: Justin Chase Brown, University of Nebraska, Lincoln
- 2:30 – 2:45 p.m. **Break**
- 2:45 – 4:00 p.m. **Session 8**
Strategies to Empower Analytics - Dr. Mark Milliron, Civitas Learning
Moderator: Shashanta James, Western Michigan University
- Evening on Your Own**

Tuesday ----- April 30, 2019

- 7:30 – 8:30 a.m. **Full Breakfast**
- 8:30 – 10:00 a.m. **Session 9:**
Washington Update
Megan McClean Coval, Vice President of Public Policy and Advocacy, NASFAA
Moderator: Beth Armstrong, Virginia Polytechnic Institute and State University
- 10:00 – 10:30 a.m. **Break and Checkout**
- 10:30 – 11:45 a.m. **Session 10**
Open Forum - Completion Grants (Roberta Johnson, Iowa State University, Missy Pizzo,
Arizona State University, Diane Todd-Sprague, University of Texas)
Moderator: Marie Johnson, University of Vermont
- 11:45 a.m. **Closing Remarks**