

**COSUAA Annual Conference  
 Coronado Island, San Diego, CA  
 April 23 – 26, 2016**

***The End of the World as We Know It: Embracing the New Age of Financial Aid  
 Conference Program Agenda***

**Saturday ----- April 23**

10:00 – 11:00 a.m.	<b>Steering Committee Meeting</b>	
4:30 – 6:30 p.m.	<b>Registration</b>	<b>Tidelands Foyer</b>
6:30 – 8:00 p.m.	<b>Welcome Reception</b> -- Roberta Johnson, Iowa State University, COSUAA National Chair	<b>Current Patio</b>

Enjoy a pre-conference visit with your fellow aid directors and remember that your guests are welcome. This is an especially good opportunity for first-time conference participants to meet others and feel at home at COSUAA.

**Sunday ----- April 24**

7:30 – 8:30 a.m.	<b>Registration</b>	<b>Foyer -- Coronado Ballroom</b>
7:30 – 8:30 a.m.	<b>Continental Breakfast</b>	<b>Coronado Ballroom ABC</b>
8:30 – 9:00 a.m.	<b>Opening Remarks and Introductions –</b> -- Roberta Johnson, Iowa State University, COSUAA National Chair	<b>Coronado Ballroom ABC</b>
9:00 – 10:15 a.m.	<b>How to Ensure Your Students Aren't Broke, Busted &amp; Disgusted</b> -- Presenter: Adam Carroll, Founder, National Financial Educators -- Moderator: Joyce Morrow, University of Northern Iowa	
10:15 – 10:30 a.m.	<b>Break</b>	
10:30 – 11:30 a.m.	<b>Results Roadmap: Better Results with More Ease part 1</b> -- Presenter: Anne Roberts, Leadership > Within -- Moderator: Marie Johnson, University of Vermont	
11:30 – 1:00 p.m.	<b>Lunch</b>	<b>Bayside Lawn</b>
1:00 – 2:00p.m.	<b>Results Roadmap: Better Results with More Ease part 2</b> -- Presenter: Anne Roberts, Leadership > Within -- Moderator: Marie Johnson, University of Vermont	<b>Coronado Ballroom ABC</b>
2:15 – 3:30 p.m.	<b>Beyond Millennials and Boomlets – Voices of Our Students and Graduates</b> -- Presenters: Reid Setzer , Young Invincibles -- Presenters: Jessi Morales, Generation Progress -- Presenters: Devon Graves, UCLA/California Student Aid Commission -- Moderator: Rachelle Feldman, University of California, Berkeley	
4:00 – 5:30-- p.m.	<b>Hospitality Suite Open – Room 422</b>	

**Evening on Your Own**

## Monday ----- April 25

- 7:30 – 8:30 a.m.                    **Continental Breakfast**                    **Coronado Ballroom ABC**
- 8:30 – 9:45 a.m.                    **Open Forum for Idea Sharing**                    **Coronado Ballroom ABC**  
-- Moderator:    Scott Miller, University of Virginia
- 10:00 – 11:45 a.m.                    **Trending Legal Issues in Higher Education: What Financial Aid Directors Should Know**  
-- Presenter:    Joel Rudnick, Principal Attorney, Powers, Pyles, Sutter, and Verville PC  
-- Moderator:    Alicia Keaton, University of Central Florida
- 11:45 – 1:15 p.m.                    **Lunch and Annual Business Meeting**                    **Coronado Ballroom D**
- 1:30 – 2:30 p.m.                    **The Art of Explanation**                    **Coronado Ballroom ABC**  
-- Presenter:    Justin Draeger, NASFAA President and CEO  
-- Moderator:    Diane Corbett, The Ohio State University
- 2:45 – 4:00 p.m.                    **Prior-Prior Year through the Eyes of Campus Partners**  
-- Presenter:    Phillip Trout, NACAC President; Minnetonka High School  
-- Presenter:    Kent Hopkins, VP Enrollment Management, Arizona State University  
-- Presenter:    Marsha Jaeger, Asst. Vice Chancellor, Educational Partnerships,  
University of California, Berkeley  
-- Presenter:    Terri Devine, Dean of College Counseling, Frances Parker School  
-- Moderator:    Doug Severs, Oregon State University
- 4:30 – 6:00 p.m.                    Hospitality Suite Open – Room 422

### Evening on Your Own

## Tuesday ----- April 26

- 7:30 – 8:30 a.m.                    **Full Breakfast**                    **Coronado Ballroom D**
- 8:30 – 9:45 a.m.                    **New Kinds of Financing --**                    **Coronado Ballroom ABC**  
**Income Share Agreements, Micro-scholarships, and Crowdfunding**  
*Income Share Agreements – Purdue’s Back a Boiler*  
-- Presenter:    Ted Malone, Executive Director of Financial Aid, Purdue University  
-- Moderator:    Jean Rash, Rutgers University  
*Raise.Me and other Micro-scholarships and funding options*  
-- Moderator:    Dan Davenport, University of Idaho  
-- Moderator:    Jean Rash, Rutgers University
- 10:00 – 11:30 a.m.                    **US Department of Education Update Session**  
-- Presenter:    Jeff Appel, Deputy Undersecretary of Education, ED  
-- Presenter:    Jeff Baker, Director, Policy Liaison and Implementation, FSA  
-- Moderator:    Roberta Johnson, Iowa State University
- 11:30 a.m.                    **Closing Remarks**  
-- Roberta Johnson, Iowa State University, COSUAA National Chair

See you next year in Albuquerque!!! Save the Date – April 29-May 2, 2017: Hotel Albuquerque at Old Town.