COSUAA Annual Conference
Palace Hotel – San Francisco
April 28 – May 1, 2012

20 Years of Dedication to Funding Educational Dreams

Conference Program Agenda

Saturday ---- April 28

2:30 – 4:00 p.m.  Steering Committee Meeting – Royal Suite, Room #288

4:00 – 6:00 p.m.  Registration – Sunset Court

6:00 – 8:00 p.m.  Welcome Reception – French Parlor
                    Dan Mann
                    University of Illinois at Urbana-Champaign
                    2011-13 COSUAA National Chair

Enjoy a pre-conference visit with your fellow aid directors and remember that your guests are welcome. This is an especially good opportunity for first-time conference participants to meet others and feel at home at COSUAA.

Sunday ----- April 29

7:30 – 8:30 a.m.  Registration – Sunset Court

7:30 – 8:30 a.m.  Continental Breakfast – Twin Peaks

8:30 – 9:00 a.m.  Opening Remarks and Introductions – Twin Peaks
                    Dan Mann
                    University of Illinois at Urbana-Champaign
                    2011-13 COSUAA National Chair

9:00 – 10:15 a.m.  Session I  Cost, Subsidy, and Access
                    Presenter:  Dr. David Feldman
                    Department of Economics
                    College of William and Mary
                    Williamsburg, VA
                    Moderator:  Doug Severs
                    Oregon State University
                    Corvallis, OR

10:15 – 10:30 a.m.  Break
10:30 – 11:45 a.m.  
**Session II College Costs and Public Education**

Presenter: Jane Wellman  
Delta Project and National Association of System Heads  
Washington, D.C.

Moderator: Susan Fischer  
University of Wisconsin  
Madison, WI

12:00 – 1:30 p.m.  
**Lunch** – French Parlor

1:45 – 3:15 p.m.  
**Session III Listening Session: NASFAA Reauthorization Task Force**

Presenter: Bonnie Joerschke  
University of Georgia  
Athens, GA

Moderator: Ron Day  
Kennesaw State University  
Kennesaw, GA

Evening on Your Own – Hospitality Suite open from 5:00 – 7:00 p.m., Royal Suite, Room 288

---

**Monday ----- April 30**

7:30 – 8:30 a.m.  
**Continental Breakfast** – Twin Peaks

8:30 – 9:45 a.m.  
**Session IV Fairness and Equity for Student Athletes**

Presenter: Kris Richardson  
National Collegiate Athletic Association  
Academic and Membership Affairs  
Indianapolis, IN

Moderator: Barry Simmons  
Virginia Polytechnic Institute and State University  
Blacksburg, VA

9:45 – 10:00 a.m.  
**Break**

10:00 – 11:30 a.m.  
**Washington Update**

Presenters:  
George Chin  
American Association of State Colleges and Universities (AASCU)  
Mollie Benz Flounlacker  
Association of American Universities (AAU)  
Sang Han  
Association of Public and Land-grant Universities (APLU)
Megan McClean
National Association of Student Financial Aid Administrators (NASFAA)

Barmak Nassirian
American Association of Collegiate Registrars and Admissions Officers (AACRAO)

Becky Timmons
American Council on Education (ACE)

Moderator: Julie Poorman
East Carolina University
Greenville, NC

11:45– 1:00 p.m.  Lunch and Annual Business Meeting – French Parlor

1:00 – 2:15 p.m.  Session V  Funding the Dream without Mortgaging the Future

Presenter: Lauren Asher
President
The Institute for College Access and Success
Oakland, CA

Moderator: Tom Melecki
University of Texas
Austin, TX

2:15 – 2:30 p.m.  Break

2:30 – 3:45 p.m.  Open Forum I for Idea Sharing

Moderator: Sarah Bauder
University of Maryland
College Park, MD

Evening on Your Own – Hospitality Suite open from 5:00 -- 7:00 p.m., Royal Suite, Room 288

Tuesday ----- May 1

7:30 – 8:30 a.m.  Full Breakfast – French Parlor

8:30 – 10:30 a.m.  U.S. Department of Education Update Session

Presenter: Jeff Baker
Director
Policy Liaison and Implementation
Federal Student Aid

Moderator: Lynda George
University of Kentucky
Lexington, KY

10:30 – 10:45 a.m.  Break
10:45 - 11:45 a.m.  **Open Forum II for Idea Sharing**

Moderator:  Jim Brooks  
University of Oregon  
Eugene, OR

11:45 a.m.  **Closing Remarks**  
Dan Mann  
University of Illinois at Urbana-Champaign  
2011-13 COSUAA National Chair

**COSUAA 2013: May 4-7, Sanibel Harbour Marriott, Ft. Myers, FL**