

**COALITION OF STATE UNIVERSITY  
AID ADMINISTRATORS**

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“to avail the state of those talents, sown as liberally among the poor as among the rich,  
which perish without use if not sought for and cultivated ...” - Thomas Jefferson

**2014-15 Steering Committee**

June 5, 2014

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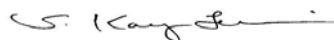
Dear COSUAA Colleague,

I am writing to you today to ask you to renew your institutional membership for 2014-15. You may complete the attached invoice or the electronic membership form on our website at [www.cosuaa.org](http://www.cosuaa.org). Membership is by institution and consists of the chief financial aid administrator from a four-year state public-funded and controlled university with student enrollments of approximately 10,000 or greater. Your membership fee helps offset the costs of maintaining our website and makes possible what many have come to know as the best annual financial aid conference they attend all year.

Our recent conference in Scottsdale, Arizona was a great success. Among the many outstanding sessions were The Federal Budget Process, Using Behavioral Economics for Postsecondary Success, The Future of Campus Diversity: How Financial Aid Can Help, A Tale of Two Income Years: Comparing Prior-Prior Year, Protecting Consumers of Private Student Loans: What Institutions and the Government Can Do. Our conference participants had the opportunity to present ideas to Jeff Baker and Jeff Appel from the U.S. Department of Education, Rohit Chopra from the Consumer Financial Protection Bureau, Jason DeLisle from New America Foundation, Justin Draeger from NASFAA and other nationally known speakers. The ability to have high-level discussions with a small group of colleagues always makes this conference a highlight of the year and many have declared COSUAA as their “conference of choice” when spending their limited travel/professional development funds.

Next year’s conference will be held at the Marriott Resort in Hilton Head Island, South Carolina from April 25-28, 2015, and promises to again bring a great agenda. If you join now, you will be able to attend the conference at a reduced rate; non-members have to pay more. Your membership also allows you to remain subscribed to the COSUAA listserv. COSUAA is the only organization that specifically addresses financial aid issues of large public universities. I hope you will join me in supporting the Coalition of State University Aid Administrators for the 2014-15 year by completing the attached invoice and sending it with your remittance to the address indicated.

Sincerely,



Kay Lewis  
COSUAA Chair, 2013-2015